

DOW

SYNCHRONISED BRAND EXPERIENCES

DOW MEDIA will partner with you to creatively and efficiently deliver your marketing strategy, branding, digital and experiential needs.




















































SUPERHEROES WORK HERE

Over a decade of delivering excellence, DOW has grown into a design power house known for its strategic approach to creativity and design. Our customers come to us and stay with us because we help them solve marketing challenges, effectively and efficiently, without ever compromising creativity.

Ours is an environment conducive to the free exchange of ideas - forward thinking, constantly upgrading skills and capability. A diverse group of closely-knit individuals with integrity, who translate ideas into value, love challenges and always put the customer first



BRANDS WE'VE WORKED WITH



Strategy

We listen. We research. We formulate.

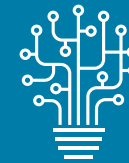
Getting your marketing programs to deliver results is a lot more than choosing the right mix of channels, designing great creative or participating in an important trade show. Without a well thought out, overarching strategy to bring it all together, you end up on the road to nowhere



Branding

We create. We nurture. We grow.

With us, your brand is so much more than just your logo or identity. It has its unique fingerprint across all touchpoints. We will treat your brand like a cherished baby, as much ours as it is yours.



Digital

We digitise. We amplify. You save.

We will build you beautiful, responsive web experiences that appeal to and amaze your audiences. And leverage a host of SEO tools to ensure you are discoverable, despite the clutter.



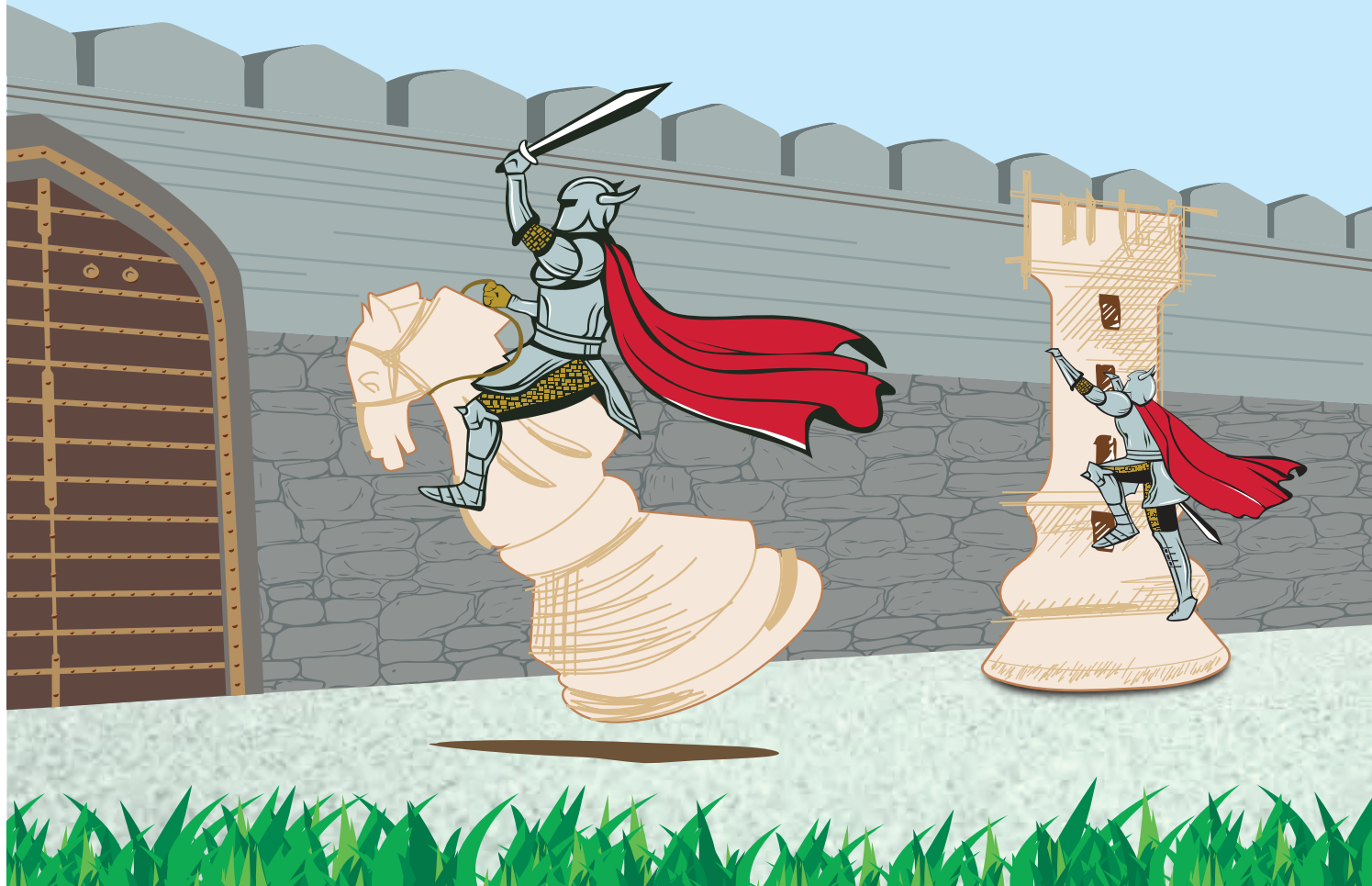
Experiential

We conceptualise. We produce. We amaze.

At DOW MEDIA, we deliver small events, huge ones and every size in between. We seamlessly plan, coordinate and produce events and activations that leave your audiences spellbound. And whether it's a corporate party or a conference; a trade show stand or mall activation, we dust each one with just the right amount of fairy dust and make it magical.

Strategy

Getting your marketing programs to deliver results is a lot more than choosing the right mix of channels, designing great creative or participating in an important trade show. Without a well thought out, overarching strategy to bring it all together, you end up on the road to nowhere



Most marketing programs are defined by guesswork. Getting your marketing programs to deliver results is a lot more than choosing the right mix of channels, designing great creative or participating in an important trade show. Without a well thought out, overarching strategy to bring it all together, you end up on the road to nowhere. Every project or client we sign on, our strategic direction is the common thread that synchronises all our actions. Once a strategy is in place, we combine the creative talents of an advertising agency, the technology skills of a digital agency and the production capabilities of

an experiential marketing agency to deliver a synchronised brand experience that resonates with audiences across all touch points. Our processes unite strategy, creative, technology and production, and even the smallest detail is significant. Our strategists dig deep to understand client motivations and audience expectations and translate these into experiences that reinforce your brand promise.

- Brand Strategy
- Marketing Strategy
- Digital Strategy
- Experiential Strategy

Branding

With us, your brand is so much more than just your logo or identity. It has its unique fingerprint across all touchpoints. We will treat your brand like a cherished baby, as much ours as it is yours.



Your brands are your business's most valuable assets. They drive choice, create value, and foster loyalty. While great brands will always be built because of values and promises kept, it's no longer enough to tell your audiences this. Today, brands have to be experienced to have real meaning. You have to live your brand story. With us, your brand is so much more than just your logo or identity. It has its unique fingerprint across all touchpoints. We will treat your brand like a cherished baby, as much ours as it is yours. When you entrust us with your brand, we'll ensure its DNA is expressed creatively and thoughtfully, always consistently. And we'll help you evolve your brands into synchronised offline and digital experiences that connect them to people in meaningful ways.

BRAND STRATEGY

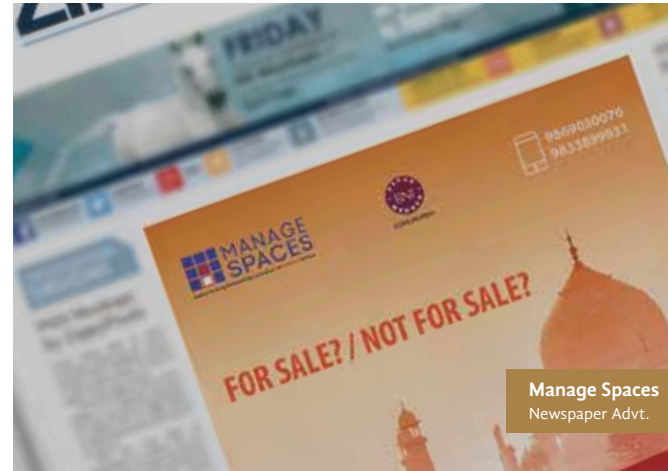
- Architecture
- Idea Development
- Positioning
- Value Proposition
- Naming
- Engagement Strategy
- Customer Experience

BRAND DESIGN

- Corporate Identity
- Brand Identity
- Brand Guidelines
- Design Systems & Collateral
- Packaging & Form Design
- Video & Broadcast Graphics
- Brand Film
- Point-of-sale In-store and Trade Show Design



Agriserve
Office Stationery



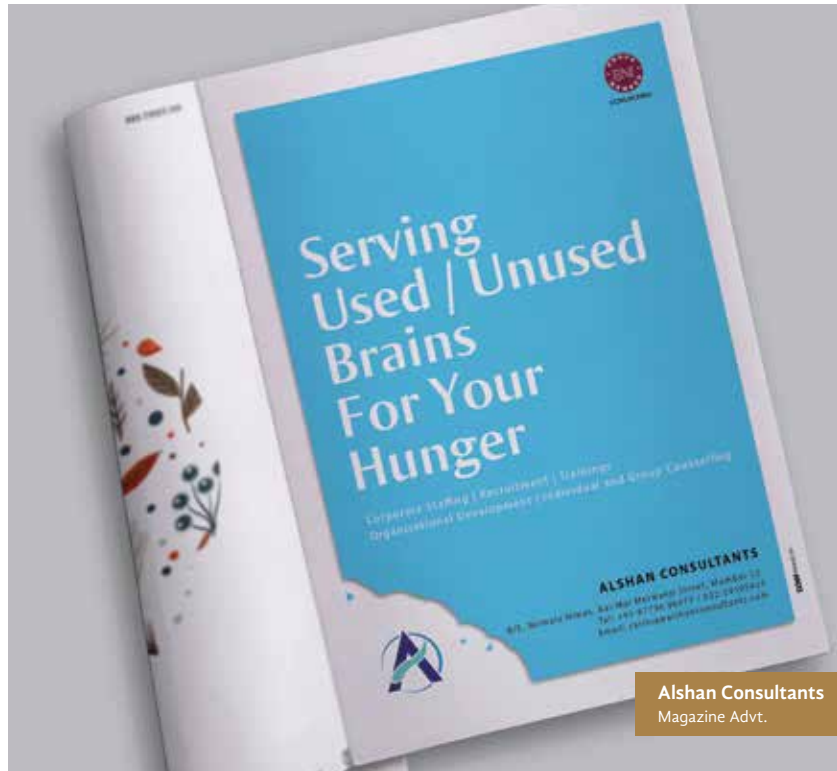
Manage Spaces
Newspaper Advt.



Arham Floors
Magazine Advt.



Bhavmark Systems Pvt. Ltd.
Brochure



Alshan Consultants
Magazine Advt.



Sai Estate Consultants Pvt. Ltd.
Outdoor Campaign



Bhavmark System Pvt. Ltd.
Calendar



Jemmaa Jewels
Product Catalogue (Temple Range)



TSA Process Equipments Pvt. Ltd.
Brochure



Mukund Overseas (Magnum)
Product Catalogue



Turbonet Systems Pvt. Ltd.
Product Catalogue



Luxury Perfumes
Brochure



Electronics Devices Worldwide pvt. Ltd.
Brochure



Focus Lighting & Fixtures Ltd.
Product Catalogue



Triton
Packaging



Cona Original & Genuine
Packaging



Luxury Perfumes
Gift-Box Packaging



Nectarrain Nature Product (Bee Leaf)
Packaging



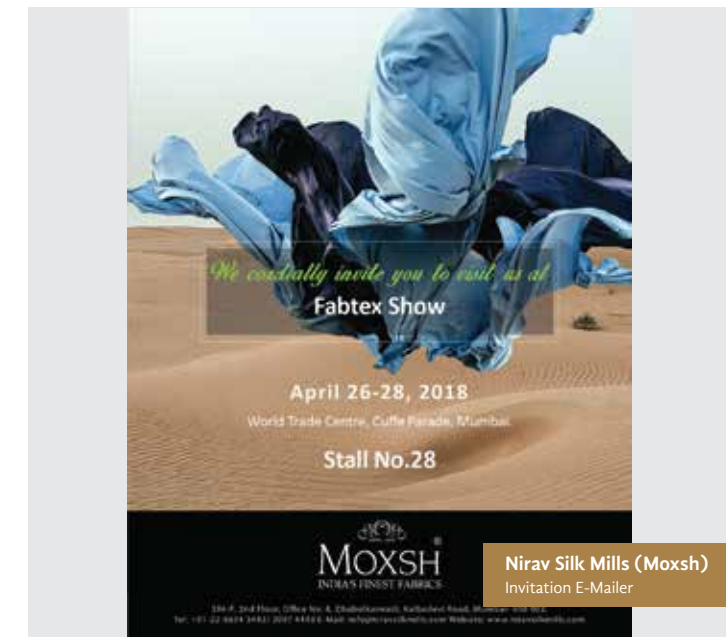
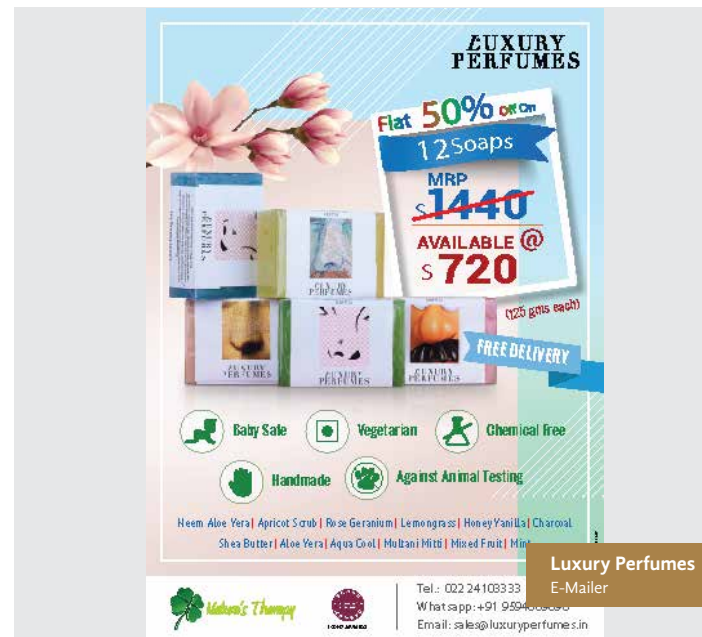
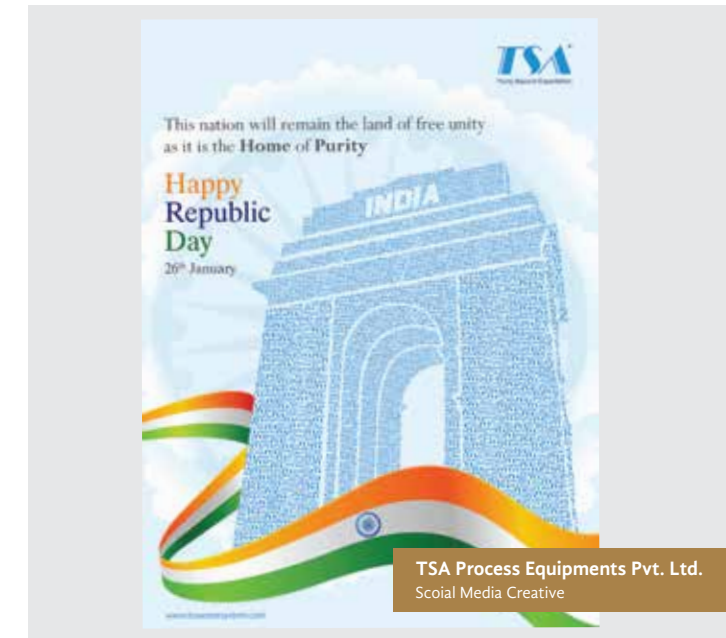
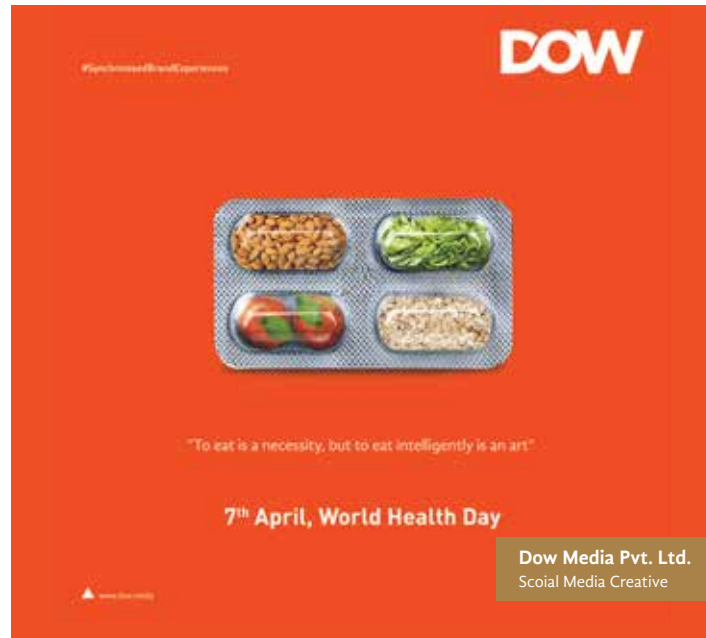
Big Sams
Packaging



Triton Food LLC
Packaging



Kamlesh Foods Pvt. Ltd.
Packaging

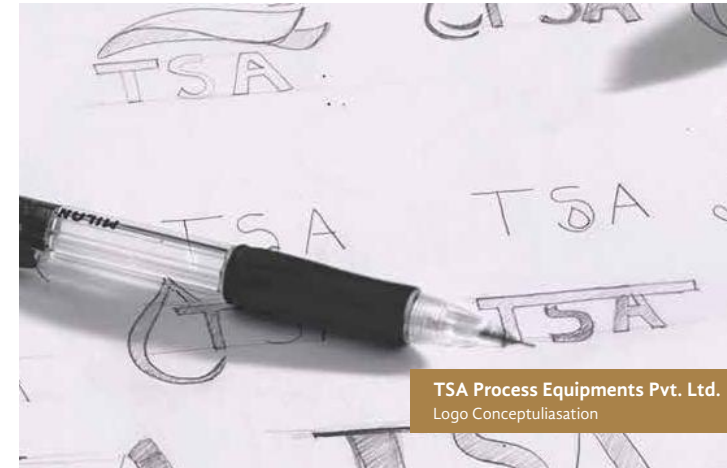




Konica Minolta Healthcare India Pvt Ltd.
Product Catalogue



Sai Estate Consultants Pvt. Ltd.
Newspaper Inserts (Urdu)



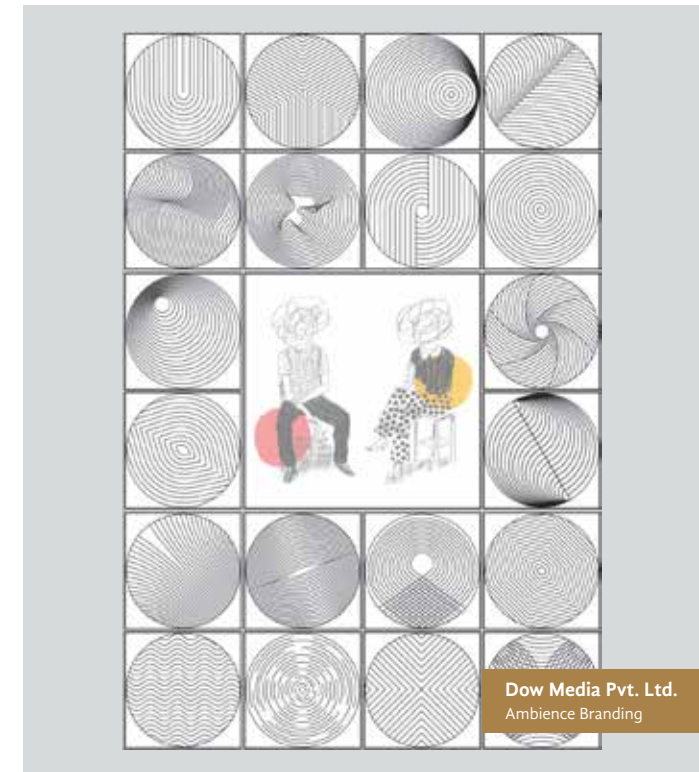
TSA Process Equipments Pvt. Ltd.
Logo Conceptualisation



Dow Media Pvt. Ltd.
Ambience Branding



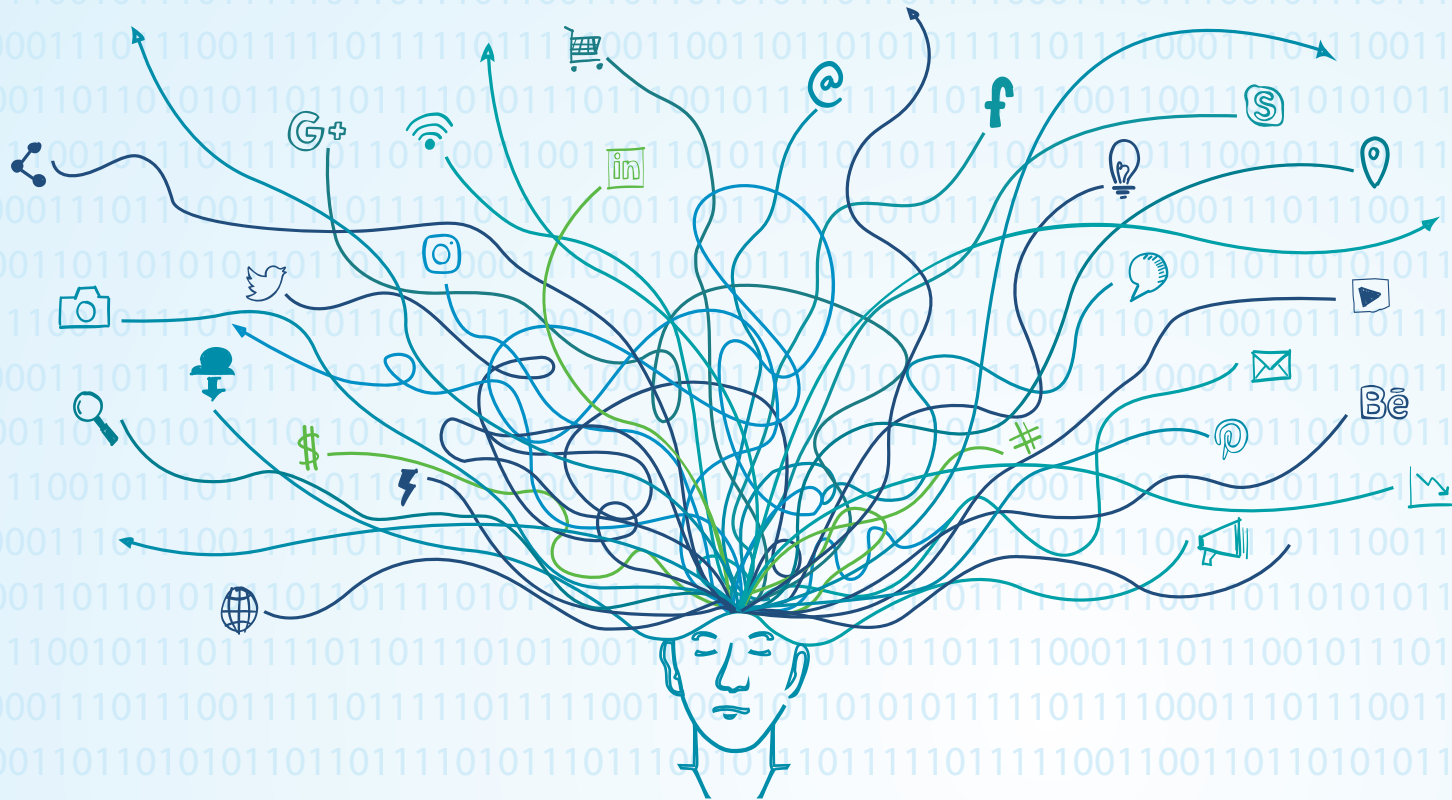
Dow Media Pvt. Ltd.
Wall Painting



Dow Media Pvt. Ltd.
Ambience Branding

Digital

We will build you beautiful, responsive web experiences that appeal to and amaze your audiences. And leverage a host of SEO tools to ensure you are discoverable, despite the clutter.



Having a digital presence today is critical. If you are not optimising your digital presence, you are invisible to your customers and prospects.

Your brand lives in the age of the internet – a search away; competing with hundreds of others – all vying for attention from the same audiences. Every day, three-quarters of the world make their way to social media platforms - to influence and be influenced.

We'll also help you create relevant and amplified social experiences that motivate anyone interested in your brand to connect with you online.

CONTENT

- Content Writing
- Blog Development
- Infographics

DESIGN

- Visual Design
- UI / UX
- Mood Boards
- Information Architecture

DEVELOPMENT

- Website

- E-Commerce Website
- Mobile / Web / Social Applications

SEO

- Website Audit
- Local SEO
- Global SEO
- E-commerce SEO

PERFORMANCE

- Affiliate Marketing
- Search Engine Marketing / PPC
- Lead Generation / PPA
- Paid Social
- Programmatic Advertising

SOCIAL

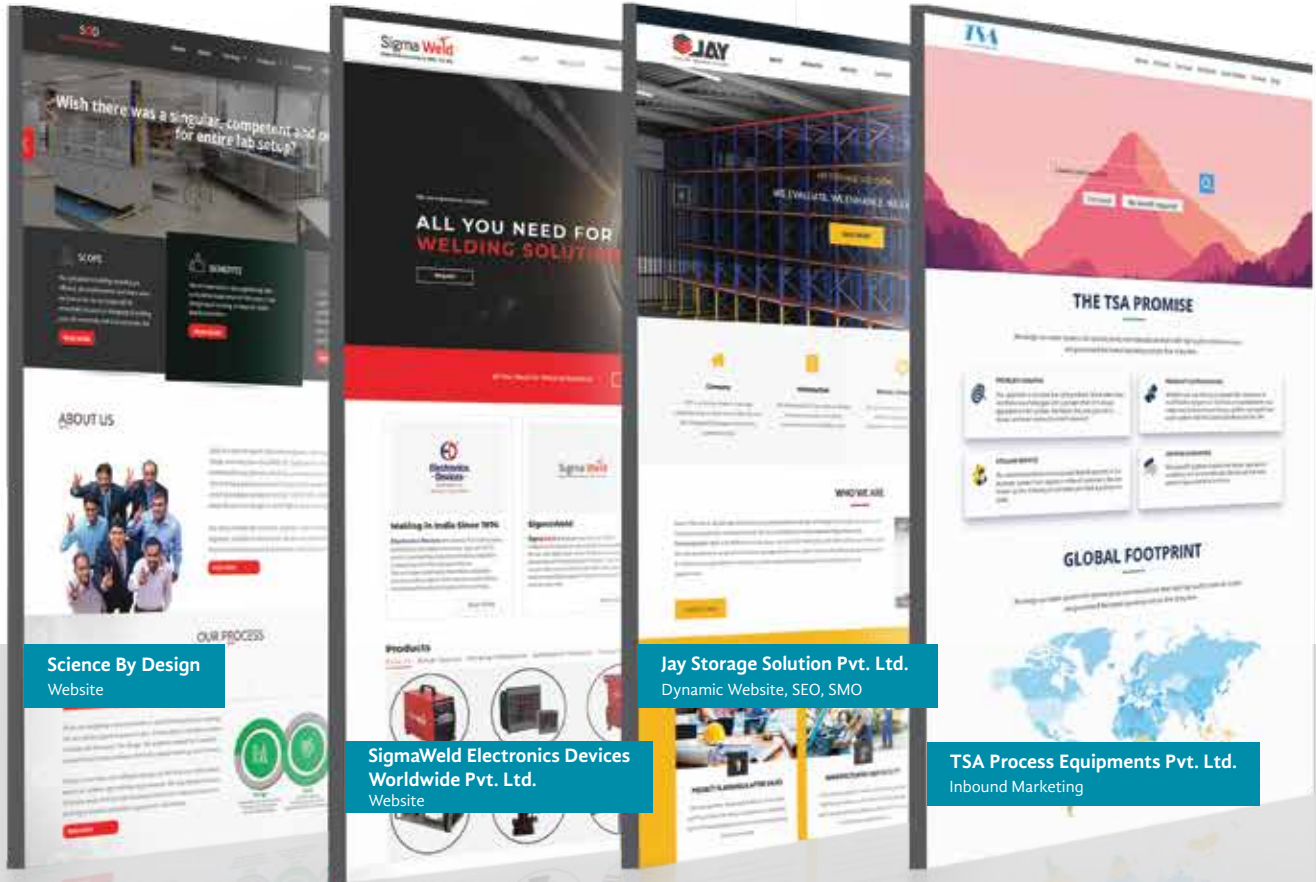
- Community Management
- Social Media Optimization
- Podcast

ORM

- Social Media Listening
- Online Crisis Management
- Online PR

DATA & ANALYTICS

- Google Analytics
- Social Media Analytics

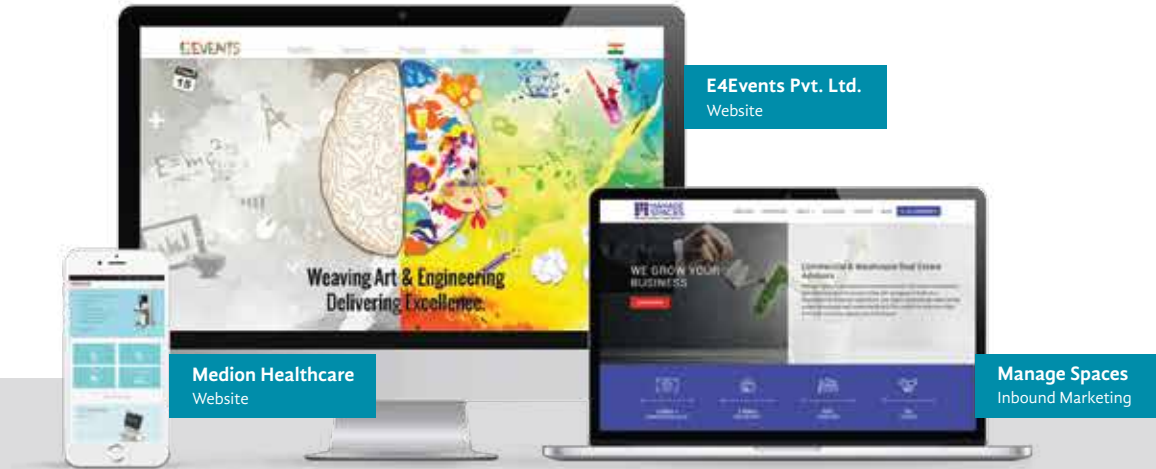


Science By Design
Website

SigmaWeld Electronics Devices
Worldwide Pvt. Ltd.
Website

Jay Storage Solution Pvt. Ltd.
Dynamic Website, SEO, SMO

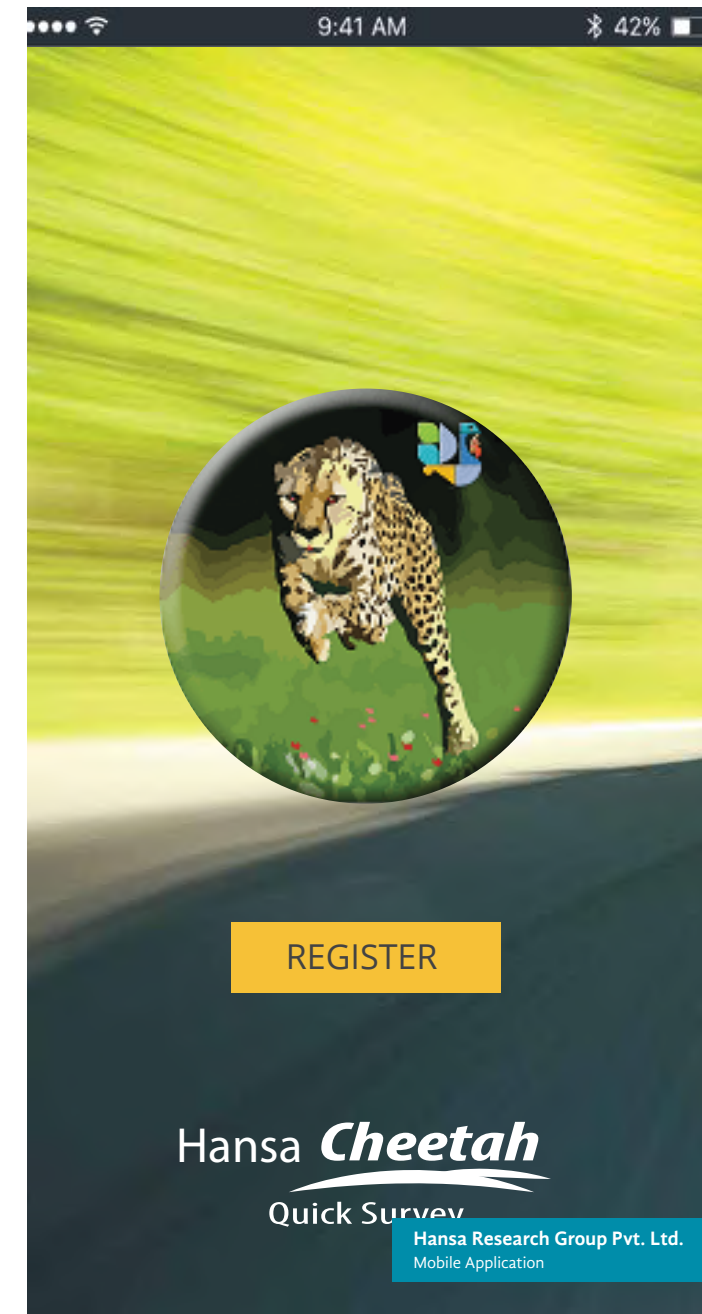
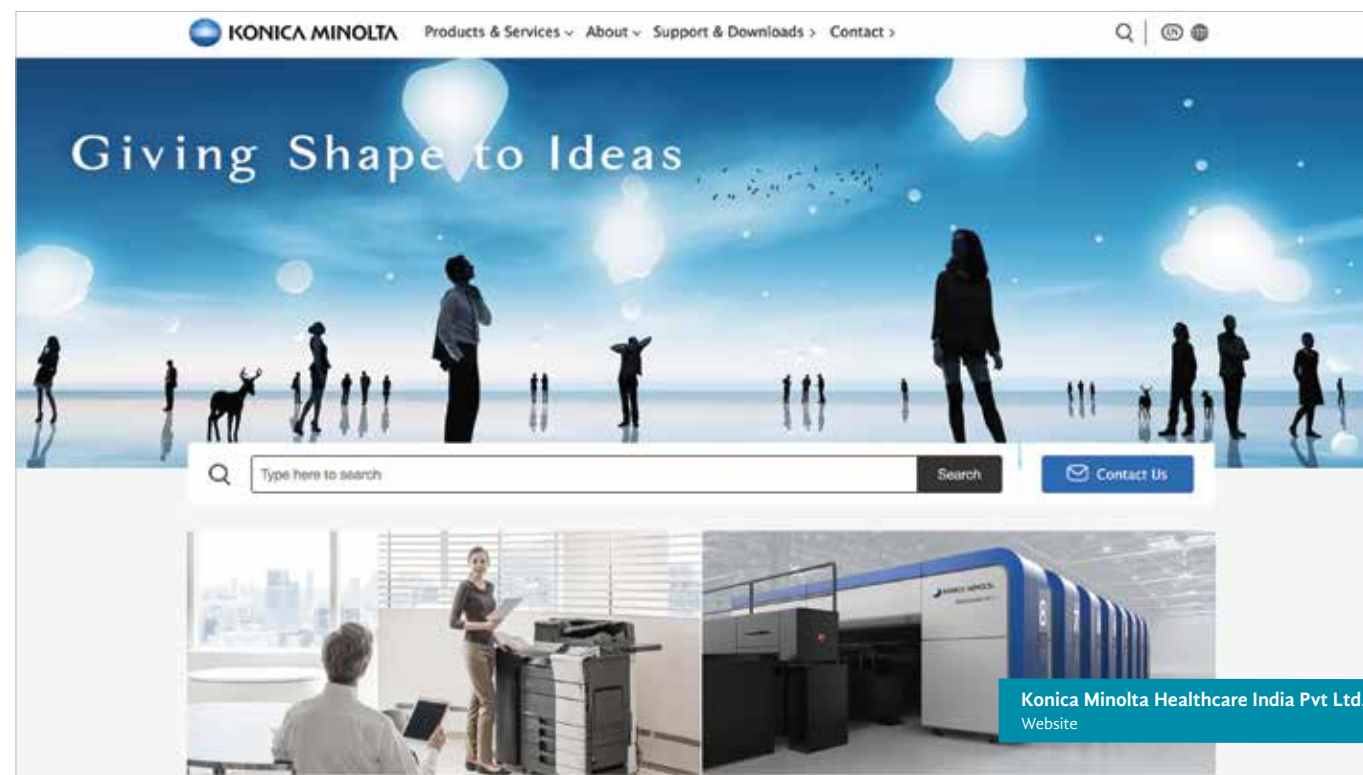
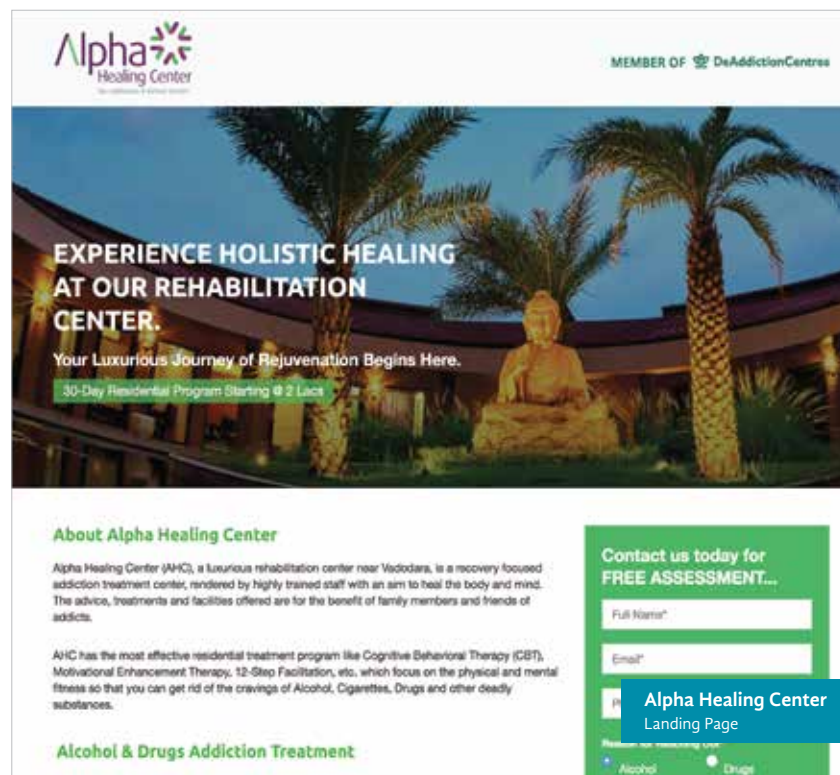
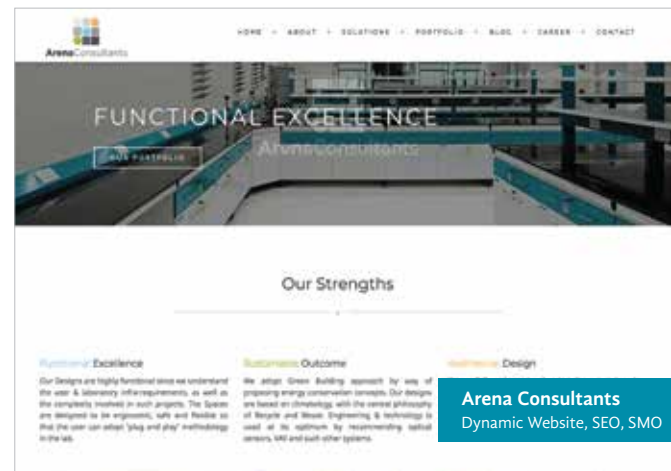
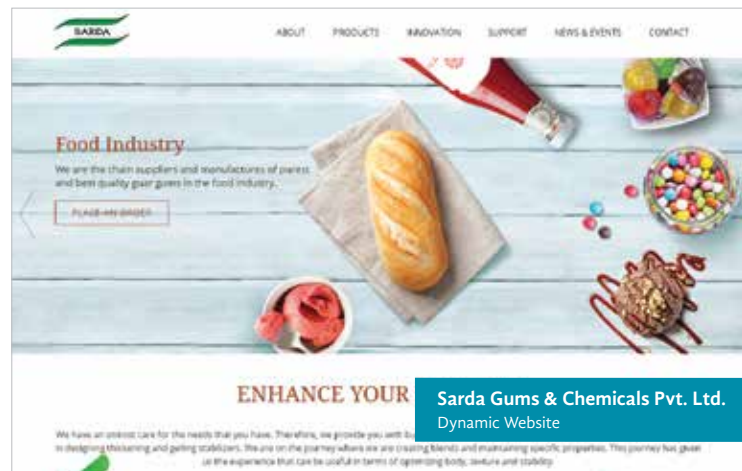
TSA Process Equipments Pvt. Ltd.
Inbound Marketing



E4Events Pvt. Ltd.
Website

Medion Healthcare
Website

Manage Spaces
Inbound Marketing



Experiential

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DOWexperiential

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We start by meeting with you to assess your goals and determine your budget. We then begin the process of creating the best possible experience you want your customers to have.

We have designed and produced hundreds of successful trade show and event experiences in India and around the globe for almost every type of business you can imagine. Over the last ten years, we have built up a huge network of reliable and talented contractors in every

state in India and key markets overseas to help us deliver every event seamlessly.

CUSTOM TRADE SHOW ST

- Design
- Staging
- Production
- Onsite support

EVENT COLLATERAL

- Design
- Production

MODULAR TRADE SHOW STANDS

- Design
- Staging
- Production
- Onsite support

PREFABRICATED TRADE SHOW STANDS

CORPORATE EVENTS



Vadodara Pavilion
Credai MCHI Mumbai(54 sq.mt.)



Focus Lifestyle Pvt. Ltd.
CMAI Mumbai (203 sq.mt.)



Generex Pharmassist Pvt. Ltd.
CPHI Mumbai (96 sq.mt.)



Konica Minolta Healthcare Pvt. Ltd.
IRIA jaipur (36 sq.mt.)



Lamp By Sugatsune
INDEX Mumbai (70 sq.mt.)



NPM Machinery Pvt. Ltd.
P-MEC Mumbai (54 sq.mt.)



Tricity Inspired Realty
BANM's MEGA PROPERTY Mumbai (146.5 sq.mt)



HVK Jewels Pvt. Ltd.
IJS Mumbai (72 sq.mt.)



Heritage Laminates
ACTECH Mumbai (128 sq.m.)



Brother International Corporation
Elasia Mumbai (9 Sq.mt.)



Union Bank of India
Realty Expo Mumbai (24 sq.mt.)



Arihant Industrial Corporation Ltd.
Asia Attraction Expo Hangkong (36 sq.mt.)



Exide Industries Ltd.
Elecrama bangalore (150 sq.mt.)



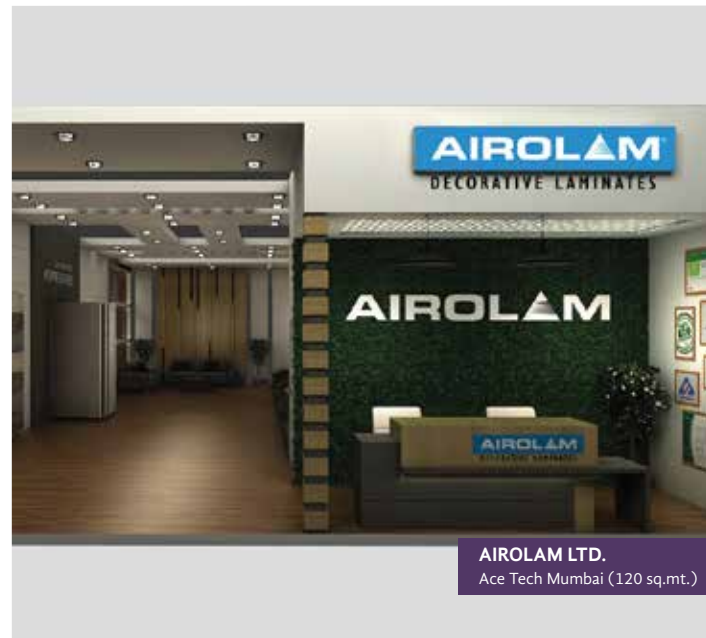
Kiran Gems Pvt. Ltd.
IIJS Mumbai (36 sq.mt.)



Turkish Cargo
Air Cargo India Mumbai (54 sq.mt.)



Sintex Industries Ltd.
India Cold Chain Mumbai (18 sq.mt.)





Grand Polycoats Co. Pvt. Ltd.
Defexpo 2016 Goa (35 sq.mt.)



Jaxxs
IJS 2017, Mumbai (42 Sq.mt.)



Megger Ltd.
Elecrama 2018, Delhi (54 sq.mt.)



Permal Wallace Pvt. Ltd.
Elecrama 2018, Delhi (60 sq.mt.)



Ruskin Chemipharm
CPHI 2017 Mumbai (80 sq.mt.)



Turkish Dry Fruits
Annapurna 2016 Mumbai (18 sq.mt.)



USHA MARTIN LIMITED
IEE Expo - 2018 mumbai (36 sq.mt.)



Wincoat colours & coatings pvt. ltd.
CPHI 2017, Mubmai (56 sq.mt.)



**MAKE
YOUR
MOVE**



LET'S CONNECT

DOW MEDIA PVT. LTD.

Tel: +91-22-40274444 | **Email:** hello@dow.media
4 & 5, New Nandu Ind. Estate, Mahakali Caves Road, Andheri (E),
Mumbai - 400093, Maharashtra, INDIA.

dow.media